



**TOGETHER, WE WIN**

**IN EDUCATION, INCOME AND HEALTH**

**LIVE UNITED<sup>®</sup>**

**Annual Report 2019**



**“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.” — Nelson Mandela**



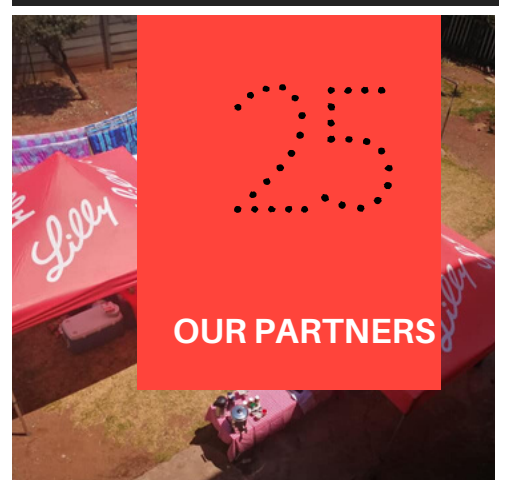
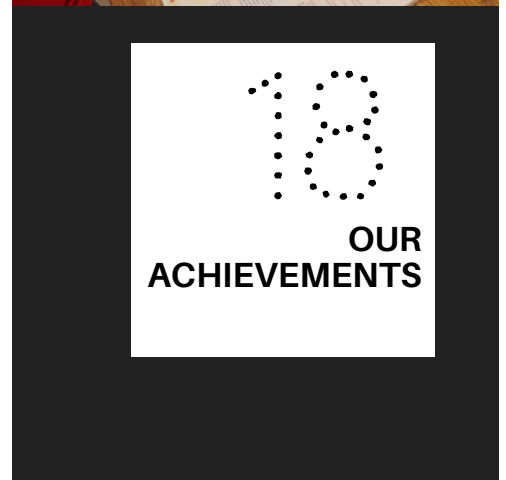
**GIVE**

**ADVOCATE**



**VOLUNTEER**





## ABOUT UNITED WAY SOUTH AFRICA

United Way fights for the health, education and financial stability of every person in every community. We win by Living United, by forging unlikely partnerships, by finding new solutions to old problems, by mobilising the best resources and by inspiring individuals to join the fight against their community's daunting social crises.

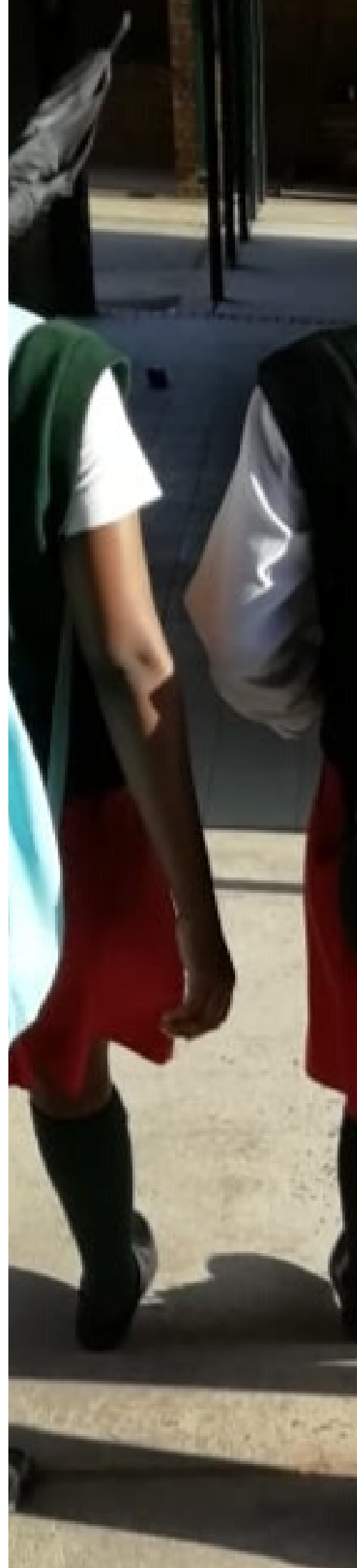
United Way South Africa (UWSA) is a non-profit organisation that unites and connects all sectors of society including individuals, businesses, academia, non-profit organisations and the government with the aim of creating long term social change. It mobilises the collective caring power of communities to produce a healthy, well established and financially stable society. UWSA envisages a nation where all citizens have access to equal rights and economic opportunities. **LIVE UNITED.**

### OUR VISION

UWSA envisions a nation where all individuals and families achieve their human potential through education, income stability and healthy lives.

### OUR MISSION


UWSA mobilises the caring power of communities around the nation to advance the common good.



## UNITED WAY SOUTH AFRICA - A LOCAL MOVEMENT WITH A GLOBAL FOOTPRINT

United Way advances the common good and creates opportunities for a better life for all by focusing on education, income and health – the building blocks for a good quality life. The United Way movement mobilises millions to action – to give, advocate and volunteer to improve conditions in their communities.

### OUR BUILDING BLOCKS FOR A GOOD QUALITY OF LIFE FOR SOUTH AFRICANS

<p><b>EDUCATION</b> YOUTH SUCCESS </p> <p>Increasing the knowledge, skills and experiences of disadvantaged youth.</p>	<p><b>INCOME</b> ECONOMIC MOBILITY </p> <p>Connecting disadvantaged unemployed South Africans to sustainable economic opportunities</p>	<p><b>HEALTH</b> WELL – BEING </p> <p>Increasing the health literacy and access to primary health care for disadvantaged South Africans.</p>
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### OUR BUSINESS MODEL: COLLECTIVE COMMUNITY IMPACT IN SOUTH AFRICA

Collective Community Impact means all stakeholders, leaders and the community work together in strategic collaboration to achieve a common goal. This collective approach to community impact allows us to leverage, aggregate, support and expand common development programmes for disadvantaged South Africans. Through collective community impact, we aim to bring about long-term sustainable change in South Africa in the areas of education, income stability and health.



# REPORT FROM **OUR CHAIRMAN**



**2019 was a momentous year for us. As in previous years, we had a number of activities that we undertook with our various strategic partners that delivered positive impact to our stakeholders.**

Our focus on Education, Income Generation and Health will continue to be the bedrock of our platform to initiate positive impact within the communities we interact with. We set ourselves stretch goals for 2019 as follows:

- Strengthen the board by engaging and inviting South African corporates.
- Consolidate and grow the number of our partners to undertake activities within our focus areas.
- Engage locally based High Net Wealth Individuals.
- Invite key subject matters into our Impact Committee.

***"I am glad to share with you that we have largely achieved our goals with challenges on a couple or so."***



## The success stories for us were the following:

- We managed to strengthen our programmes by teaming up with strategic partners as well as founding board company members such as Cummins, Lilly, etc. to advance education and income generation focus areas.
- We have managed to engage several subject matter experts to strengthen our impact community in the food resilience and income generation space. This has helped us to put more depth in our programmes and offering.

We did not perform as expected in the area of attracting new locally based corporates as well as high net individuals. However the experience we gained in our various engagements has afforded us a great opportunity and optimism to explore our synergies and forge a common base to work together.

The year ended with further good news for UWSA as we were granted another full membership by UWW, which is reviewed every year. This is further confirmation that we are on the right track and should continue to do and improve on the things that we do.

UWSA continues to adhere to good corporate governance and have maintained our NPO and PBO status with fully audited financials. This has greatly enhanced our status to be the preferred partner for various stakeholders.

I would be remiss to conclude my remarks without acknowledging the hard work put in by our lean operations team supported by magnanimous group of volunteers. Your effort has led to UWSA to enjoy the positive limelight we are experiencing. I would also like to thank the board members for continuing to believe in our journey and common commitment to leave a positive legacy in our committees, it is remarkable.

We look forward to 2020 with anticipation for growth and increased impact across our focus areas within the communities that we live in.

**UNITED WAY SOUTH AFRICA RETAINED**

**100%**

**OF EXISTING PARTNER RELATIONSHIPS**

**Thabang Tawarima**  
Chairman





REPORT FROM **OUR** VICE PRESIDENT, AFRICA REGION / UNITED WAY  
WORLDWIDE.



United Way has a 130-year legacy of improving lives around the world. We are focused on creating community-based and community-led solutions that strengthen the cornerstones for a good quality of life: education, financial stability and health. With a presence in 40+ countries and territories, we serve over 61 million people annually.

Since its inception in 1887, United Way has strived to provide value to society by developing trailblazing ways in which those who need help can connect to those who want to help.

Consistent with our objective to be the Philanthropic Marketplace, United Way has partnered with Salesforce.org to implement Salesforce Philanthropy Cloud, enabling individuals and corporations to connect in real time to their volunteer and philanthropic interests using innovative digital technology.

This achievement resulted in United Way being named #5 on Fast Company's ([www.fastcompany.com](http://www.fastcompany.com)) annual list of the World's Most Innovative Companies for 2019, in the nonprofit category.

Although our presence is relatively recent, United Way in Africa is building upon the legacy and expertise of the 1,800 members of our network to improve lives on our continent and reach out to a new generation of donors.

Just as United Way South Africa is proudly South African, each member of the United Way network is a local entity, focused on local philanthropy & fundraising, volunteerism and advocacy.

In South Africa, Nigeria and Ghana we are working with local communities on Childhood & Youth Success as well as small business development, nutrition, mental health and WASH.

We are also excited about the work of our newly inaugurated Africa Advisory Council, a group of African philanthropists from across the continent interested in expanding and deepening their philanthropic impact here at home.

We invite you to join us to fight for the health, education and financial stability of every person in every community.

**Janet L. Butler**  
**Vice President, Africa Region**  
**United Way Worldwide**



## IMPACT - 'YOUTH SUCCESS' HIGH SCHOOL GRADUATION PROGRAMME



United Way South Africa in partnership with Cummins Africa Middle East (Pty) Limited, developed a bespoke Youth Success programme for Grade 9 pupils.

The programme is aimed at equipping learners with the knowledge, experiences and tools that are required to make informed curriculum subject choices, improve their grades and clearly understand the requirements needed to access higher education and career opportunities.



United Way South Africa has developed targeted interventions that aim to support learners from the respective Grades in order to ensure that they excel in the classroom and have every opportunity for success during and after high school.



## IMPACT - YOUTH SUCCESS INTERVENTIONS



### SKILLS ASSESSMENT

In order to ensure that learners make informed subject choices, skills assessments that are aligned to psychometric testing principles are conducted.



These tests unearth the strengths of each learner, align these strengths to potential careers and ultimately equip learners with the knowledge to navigate their academic journey.

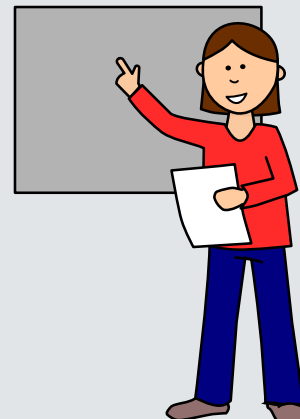


### CAREER FAIR

We also host Career Fairs for both schools each year, where we bring together volunteer professionals to provide career guidance to the learners so that they can get exposed to different career choices.



## IMPACT - YOUTH SUCCESS INTERVENTIONS

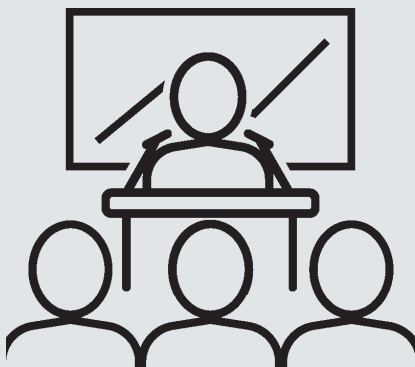


### **SATURDAY AND HOLIDAY TUITION CLASSES**

United Way South Africa provide extra lessons for academically challenged Grade 9 learners in two schools; that is Ivory Park and Ingqayizivele Secondary School. This initiative is currently targeting 400 learners who are academically challenged in Maths, English and Science.

We have tutors who assists us with providing the extra lessons every Saturday and during school holidays. Nutrition plays a vital role when it comes to learning therefore, meals are also prepared and served to the learners on these days.

Over 4000 meals have been served in 2019.



### **MOTIVATIONAL TALKS**

We have introduced motivational talk days where we bring together motivational speakers to provide inspiration and encourage the learners to work hard to better their future. This is to also Increase their confidence and self esteem.



## IMPACT - YOUTH SUCCESS INTERVENTIONS

### LITERACY PROGRAMME



During our constant engagement with the schools, our findings were that there are learners in Grade 9 that are still having difficulty in reading and writing. With the permission of the school principals, we conducted an assessment for these learners to understand what the challenges are.



Upon finalizing the results, suitable intervention programmes will be identified which will not only include the learners but the teachers as well.



## IMPACT - YOUTH SUCCESS INTERVENTIONS

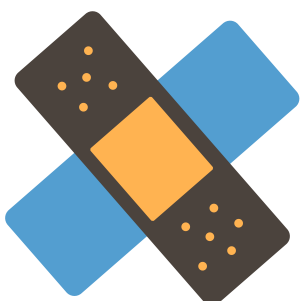
### **MENTAL HEALTH AWARENESS PROGRAMME**

South Africa has one of the highest rates of violence against women in the world. On average, 3 women are killed daily by an intimate partner and the Department of Justice estimates that 1 of every 4 South African women are survivors of domestic violence.



More staggeringly, there are 23 suicides a day virtually 1 every hour in South Africa with 1 in 4 teens purported to have attempted suicide.

In response, United Way South Africa launched the mental health awareness programme in schools to improve mental health education by offering awareness surrounding violence against women and children and issues affecting mental health among teenagers.



It also addresses domestic violence and sexual harassment issues that may affect learner's behaviour and performance in the classroom - through self-defence workshops.

## IMPACT - YOUTH SUCCESS INTERVENTIONS

### **BURSARY PROGRAMME**

*Providing opportunities for academically excelling and financially challenged youth in South Africa.*





## IMPACT - YOUTH SUCCESS INTERVENTIONS

- There are over 800 000 working age young people within the City of Johannesburg (CoJ) that are not in formal employment, education or training; according to the South African Census indications.
- There is an alarmingly large number of youth that are excluded from the economy due to the lack of skills and industry recognized qualifications.
- Only 1 in 8 working age adults under 25 years have a job.
- 42% of young people are unemployed and have very little chance of gaining stable incomes and are subsequently exposed to many of the social ills incumbent in their communities.
- More than half (or 51%) of youth aged 18–24 claim that they do not have the financial means to pay for their tuition.
- There is a dire need for South Africa to achieve a better match between the supply and demand for skills to improve productivity, and improve social and economic outcomes for individuals and communities.

**The United Way South Africa Bursary Programme is aimed at providing funding and capacity building opportunities for academically excellent and financially challenged students within the tertiary education sector in South Africa. We have partnered with leading South African universities in order to identify final year students that are in urgent need of funding in order to complete their studies and access the world of work.**



## IMPACT - THE URBAN AGRICULTURE PROGRAMME



United Way South Africa, in collaboration with the City of Johannesburg, Department of Social Development, Food Resilience Unit, is currently implementing the Urban Agriculture Programme for over 215 small holder farmers across the Johannesburg region. The project is aimed at supporting the farmers with business and technical skills as well as access to market. In doing so, it will address issues surrounding poverty alleviation, food security and nutrition, employment creation, and small business development.



On the 10th of May 2019, together with the City of Johannesburg, Synergy and AgriGrow; the Urban Agriculture Programme was launched to 215 Black emerging farmers.

The first accredited training session took place on the 13th of May 2019 and will continue right into the 2020 with more small holder farmers to benefit.

# OUR ACHIEVEMENTS - AT A GLANCE

## YOUTH SUCCESS



**4000 +**

Meals served.



**180 +**

Volunteers engaged.

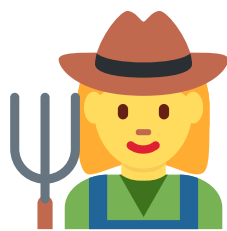


**1300**

learners addressed on mental health.

**1742** Learners directly impacted in 2019.

## FINANCIAL STABILITY



**215 +**

Farmers Trained in 2019

## 2019 SUPPORT PROGRAMMES



On the 25th and 26th of July 2019, we gathered together with Cummins Africa Middle-East at Ivory Park and Ingqayizivele Secondary School. The purpose of the day was to implement skills assessments for Grade 9 learners to assist them in choosing the right subject choices which will influence their career paths. More than **50 volunteers** came together to assist with implementing the skills assessment to over **848 Grade 9 learners**.

On the On the 3rd and 4th of October 2019, together with Cummins Africa Middle-East we conducted a Career Fair which infused classroom learning with real world career experiences by connecting the learners directly to professionals who provided career guidance.



Volunteers also demonstrated the importance of choosing the right subjects, linked with their skills and strengths.

- **Ingqayizivele Secondary School - 351 Grade 9 learners.**
- **Ivory Park Secondary School – 391 Grade 9 learners.**



## 2019 SUPPORT PROGRAMMES



On the 11th of May 2019, volunteers joined the fight, to provide motivation to the Grade 9 learners at Ingqayizivele Secondary School.

On this day, board members were also invited to team up and volunteer their time at Ingqayizivele Secondary School. Meals were prepared, packed and distributed to the learners that attended the Classes. A special thanks to Mr. Vivian van Wyk (UWSA Board Member) who joined us on this initiative.



We launched our first Reward and Recognition Programme with Cummins Middle East Africa on the 12th of July 2019.

The objective of the programme is to reward and recognize great work accomplished by our Grade 9 learners that attend the Holiday and Weekend Tuition Programme.



## 2019 SUPPORT PROGRAMMES



On the 24th of August 2019, United Way South Africa hosted a 'Women's Month Celebration' for Grade 9 Female learners who are part of the High School Graduation - Youth Success Programme at Ivory Park Secondary School in Johannesburg, South Africa.

Our goal is to enable school learners and families to improve their mental health by offering awareness surrounding violence in women and children or rather societal issues affecting their mental health. This is to improve their attitude towards life, at the same time creating healthy and safe communities to live in.

## 2019 SUPPORT PROGRAMMES

The purpose of the day was to address significant issues African women and children still face. This includes domestic violence and sexual harassment (issues that may affect learner's behaviour and performance in class).

The day was a success as more than 50 female learners attended the event.

Due to the huge impact which was made and the success of the event, the school's principal requested that we come back to the school on Monday, the 26th of August to address all the female learners at the school with regard to gender based violence and self defence. More than 1300 female learners were in attendance that Monday and were successfully addressed by Childline Gauteng.

We want the campaign to focus on all gender including a male child because it cannot be ignored that a male child can also go through sexual frustration and violation.



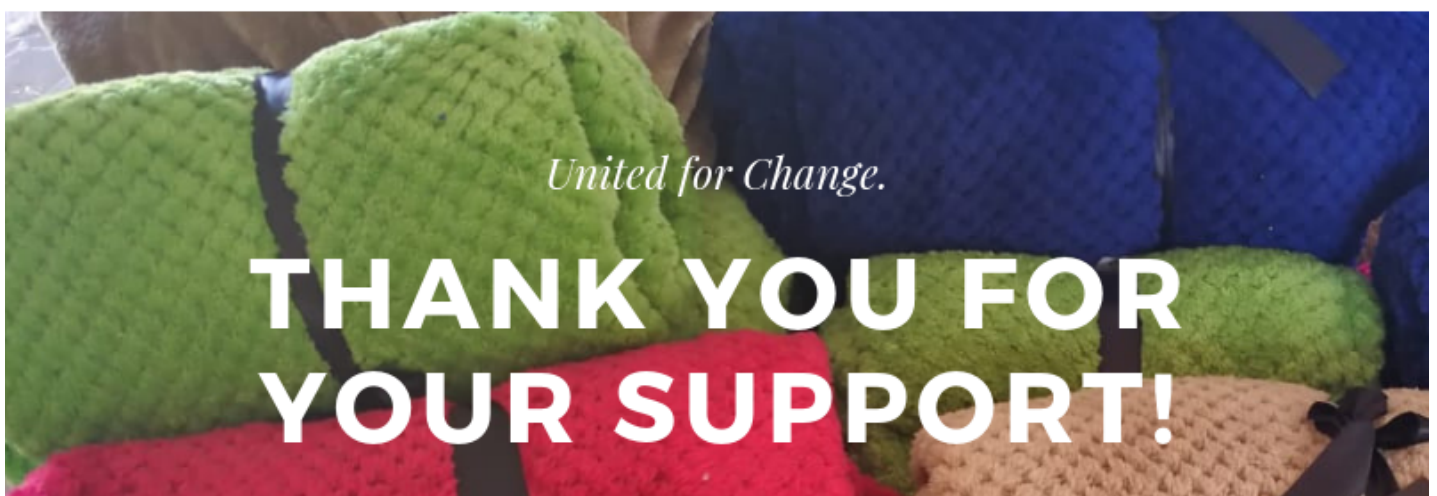


## 2019 HIGHLIGHTS

In August 2019, we received a donation of blankets from Deloitte SA and A Moosa Blankets.

These blankets were donated to Andries Meyer Old Age Home in Eldorado Park on the 4th of August 2019.

We wish to record our thanks to Deloitte SA and A Moosa Blankets for a total number of 70 blankets donation.





## 2019 HIGHLIGHTS

On the 16th of October 2019, we joined together with Eli Lilly employees as volunteers to fill the gap where the most need in our communities are at Frederic Place, Home of the the Aged, Rahima Moosa Mother & Child Hospital and Tab Julie's Pre-Primary School for Lilly Global Day of Service.

Activities included:

- Painting walls
- Table games (entertainment)
- Prepared meals
- Nails and massage for the elderly

**Over 50 volunteers joined the fight.**



# OUR PARTNERS



a world class African city



social development

Department  
Social Development  
REPUBLIC OF SOUTH AFRICA



LWI INTERNATIONAL  
WORKING WITH HEALTH  
Helping to Make a Difference



BUREAU  
VERITAS



Meals on Wheels  
Community Services



cash connect  
beyond safe



SYNERGY  
TRANSFORMATION  
SOLUTIONS



YBK Consulting



PaperForce



PRODIGYSA  
DESIGN & BRANDING



Valley Group



United Way South Africa